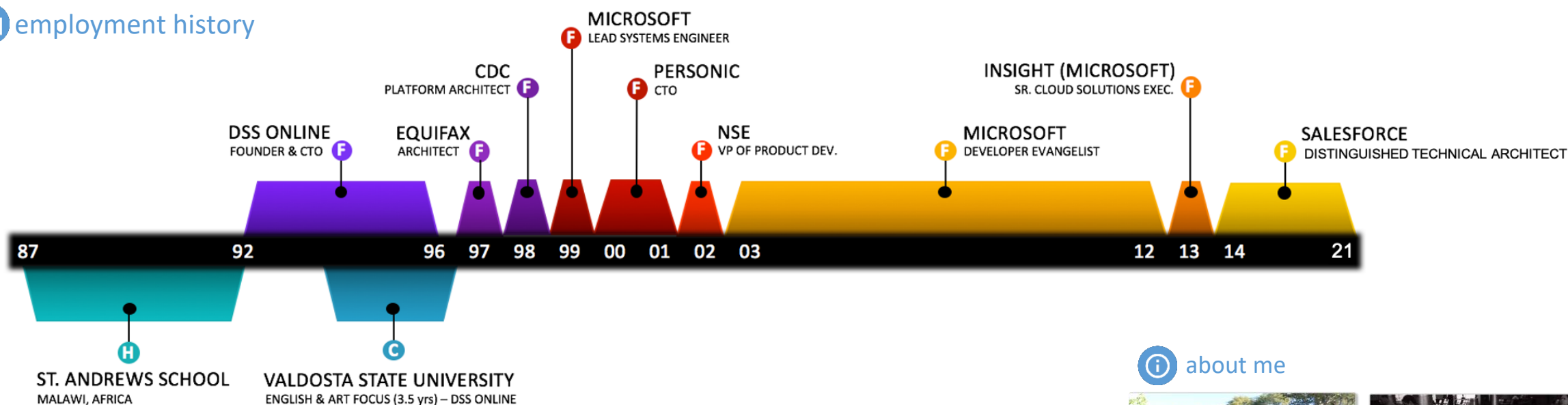


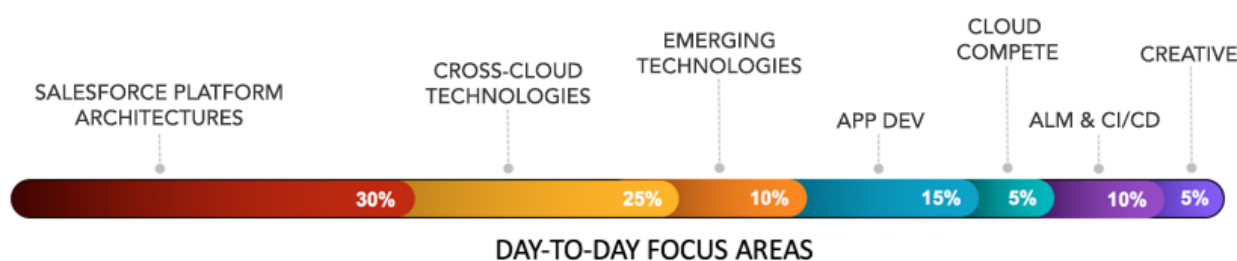


davidbaliles

employment history



strengths & current focus areas



personality

- creative type
- quick learner
- passionate
- detail oriented

work experience

- FY21 Platform Role of the Year, Retail & Consumer Goods
- Appointed to Executive Committee to driving strategy for Heroku's Platform Growth
- As a Distinguished TA, created Cross-Cloud, Cloud Compete & Best Practice Architectures for field TAs and formally mentored new & transferring TAs on Platform & Cross-Cloud
- Evangelize the Salesforce Heroku platform via technical designs, demos & events
- Drove Platform revenue across clouds by launching the Heroku Addon, Marketing Connector (data bridge for CDP, Interaction Studio, Marketing Cloud, Heroku & Google/AWS/Azure sync)

technologies used



Salesforce Distinguished Technical Architect

2015 -> Present

- Design solutions that drive net-new revenue for the Heroku Enterprise PaaS platform
- Develop architectures & blueprints for cross-cloud web/mobile applications & services
- Deliver partner & customer enablement around ALM & developer best practices
- Provide licensing & architectural guidance to customers for new apps on Heroku
- Demo the Heroku platform to developers across Retail, FINS, HLS, PS & Public Sectors
- Pre-sales Team Lead for Microsoft & Azure compete including .NET Core Buildpacks

technologies used



Heroku Principal Architect

December, 2014 -> July, 2015

- Badged at Microsoft & Insight to represent MSFT during cloud sales & Azure services
- Advise customers on migrating to the Microsoft cloud platform (Azure & Office365)
- Provide technical & integration guidance for Identity Federation, Mail migrations etc.
- Assist implementation teams in understanding O365, App Dev & Azure capabilities
- Insight's #1 City Achievement Award for sales & services revenue (256%) in FY 15
- Architect hybrid cloud solution SOWs sold to & implemented by Enterprise clients

technologies used



Insight SR. Cloud Solutions Exec. (Microsoft V-TSP)

July, 2012 -> December, 2014

- Sell Microsoft Visual Studio, MSDN, Azure & Developer Platform to vertical accounts
- Evangelize Azure via Blogs, Dev Events, Authoring & public speaking engagements
- Support account teams & partners on demos, customer calls & onsite dev workshops
- Technical Advisor on various boards & councils such as GA TAG, HR-XML and W3C
- Author of Developer Desktop Inventory Kit, CRM for Developers and other Dev Kits
- WW Role of the Year Award for Dev Platform Evangelism; Chairman's Award nominee

technologies used



Microsoft Developer & Platform Evangelist

November, 2003 -> July, 2012

NSE VP of Product Development

2002 -> 2003

Personic Chief Technology Officer

2000 -> 2002

Microsoft Lead Systems & Debug Engineer

1999 -> 2000

CDC Platform Architect

1998 -> 1999

Equifax Architect

1997 -> 1998

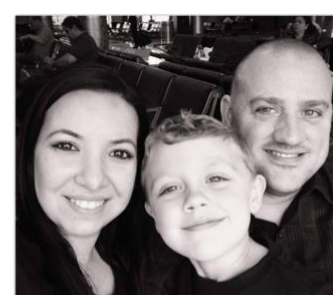
DSS Online Founder, Partner & CTO

1994 -> 1997

about me



Born & Raised in Africa



Father of Twins+2



Music



Art



Giving Back

interesting recent projects



Project Empathy (Malawi, Africa)

Launched an Innovation Lab & mobile dev curriculum for students involved in Keepod, Bitwalking & Outernet

[LEARN MORE](#)

Heroku & Marketing Cloud



Cross-Cloud Demos & Tooling

Created 11 open-source demos, SE tools and Enablement Kits for Heroku & Marketing Cloud

[LEARN MORE](#)



Microsoft .NET Core Buildpacks

START DEPLOYING YOUR ASP.NET APPS ON HEROKU TODAY!

[Learn More](#)

.NET Core Buildpacks for Heroku

Created the Buildpacks that allow customers to host Microsoft .NET Core applications on Heroku PaaS

[LEARN MORE](#)